

Zeugnis

Transcript of records

Herr Arsen Tagibekov

geboren am 26. September 1999 in Turkmenistan

hat im Fachbereich Wirtschaft im Studiengang

Betriebswirtschaftslehre Innovativ - Integrativ - International

die Masterprüfung bestanden mit der Gesamtnote

gut (2,1)

Mr Arsen Tagibekov, born in Turkmenistan on 26.09.1999

has been awarded the degree of Master of Science

having followed an approved programme in

Business Administration Innovative - Integrative - International

*with the overall grade **good (2,1).***

Der Gesamtnote liegen folgende Module zu Grunde (Gesamtzahl ECTS Credit Points: 120)
 The final grade has been awarded on the basis of the results:

Modul Module	Type Type	Note Grade	ECTS
Pflichtbereich Compulsory Modules	bestanden passed		24
Strategisches Management & Marketing <i>Strategic Management & Marketing</i>	ausreichend <i>sufficient</i>	4,0	6
International Financial Reporting Standards <i>International Financial Reporting Standards (IFRS)</i>	befriedigend <i>satisfactory</i>	3,3	6
Quantitative Tools - Applied Econometrics <i>Quantitative Tools - Applied Econometrics</i>	gut <i>good</i>	2,3	6
Global Economics <i>Global Economics</i>	ausreichend <i>sufficient</i>	3,7	6
Spezialisierung A Specialization A	befriedigend <i>satisfactory</i>	3,1	12
Supply Chain Management <i>Supply Chain Management</i>	ausreichend <i>sufficient</i>	4,0	6
Internationales Beteiligungscontrolling und internationales Reporting <i>International controlling in business combinations and international reporting</i>	gut <i>good</i>	2,3	6
Spezialisierung B Specialization B	gut <i>good</i>	1,6	12
Corporate Finance <i>Corporate Finance</i>	sehr gut <i>excellent</i>	1,0	6
Corporate Valuation and Financial Modeling <i>Corporate Valuation and Financial Modeling</i>	gut <i>good</i>	2,3	6
Spezialisierung C Specialization C	gut <i>good</i>	2,3	12
Technologie- und Innovationsmanagement <i>Management of Technology and Innovation</i>	befriedigend <i>satisfactory</i>	3,3	6
Advanced Applied Econometrics <i>Advanced Applied Econometrics</i>	sehr gut <i>very good</i>	1,3	6
Inlandssemester Inland semester	bestanden passed		30
BWL-Projekt <i>Business administration project</i>	sehr gut <i>very good</i>	1,3	12
WPF Ergänzung 1 <i>Elective module 1</i>	sehr gut <i>excellent</i>	1,0	6
International Business-to-Business Marketing <i>International Business-to-Business Marketing</i>	sehr gut <i>very good</i>	1,3	6
Strategische Entscheidungen in der Verhaltensökonomik <i>Economics of strategic behavior</i>	befriedigend <i>satisfactory</i>	3,0	6
Integratives Projekt Integrative Project	bestanden passed		6
Masterarbeit mit Masterseminar und Kolloquium Master Thesis with Thesis Seminar and Colloquium	gut <i>good</i>	1,9	24
Master-Arbeit <i>Master Thesis</i>	gut <i>good</i>	2,0	19
Kolloquium <i>Colloquium</i>	gut <i>good</i>	1,7	3
Masterseminar <i>Thesis and Project Seminar</i>	bestanden <i>passed</i>		2

Master-Arbeit / Master Thesis

How AI Learns from Social Media Data To Influence Consumer Behavior

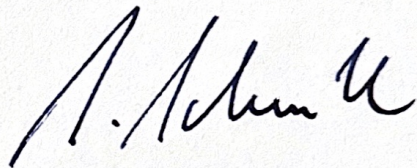
Erstprüfer / First Examiner: Prof. Dr. Samuel Kristal

Brandenburg an der Havel, 20.02.2025




Der Dekan Fachbereich Wirtschaft

Dean of the Department of Business and Management



Der Vorsitzende des Prüfungsausschusses

Chairman of Examinations Board